



Northeastern Utah Educational Service Center Regional Art Show Rubric

Criteria	Fair	Good	Very Good	Excellent
	1-3	4-6	7-9	10-12
<p>Visual Impact</p> <p><i>What is the overall quality and impact of the work on the viewer?</i></p>	The work has little impact on the viewer.	The work holds the viewer's attention.	The work has a lasting impact on the viewer.	The work captivates and has the power to "WOW" the viewer.
<p>Artistic Merit/ Creativity</p> <p><i>Does the work demonstrate imagination and individuality?</i></p>	The work presents the idea in an overused way or was taken from another source.	The work presents the idea in common, expected way.	The work presents the idea in a new way.	The work presents the idea in a unique or imaginative way.
<p>Composition/ Design</p> <p><i>Does the work demonstrate the use of the elements and principles of design?</i></p>	The work was complete, yet lacked evidence of conscious use of the elements and principles of design.	The work demonstrates awareness of the elements and principles of design.	The work demonstrates knowledge and use of the elements and principles of design.	The work effectively demonstrates knowledge and intentional use of the elements and principles of design.
<p>Craftmanship</p> <p><i>Does the work demonstrate skills in the medium and techniques?</i></p>	The work shows limited skill in the medium.	The work shows some skill in the medium.	The work shows a high level of skill in the medium.	The work shows a mastery of skill in the medium.